

Music Insiders Resources

Teacher/Adviser Notes

Music Insiders shows young people a range of really exciting jobs that 'hide behind' famous singers and musicians. Acts such as Jessie J can't get up and perform without an army of back stage heroes including choreographers, video directors and make-up artists. The videos featured include: Video director, Make up artist, Publicist, Record label president, Journalist, Social media assistant, Photographer and Presenter.

To access Music Insiders videos, go to 'Focus on' and then 'Focus on Music'.

As well as providing excellent role models for students, the key learning messages from Music Insiders are:

- Success always involves hard work – instant success is a myth
- Skills, personality, creativity and attitude are at least as important as qualifications for career success
- Jobs are all linked together and interdependent
- You might not get to be a super star, but you could certainly work in the music world and have a great career
- It is always good to aim high but also essential to have a range of linked job ideas in mind

For this series we have developed two student activities. However most of the activities included in the teachers' section could also be used alongside the Music Insiders videos.

Music Insiders A: 'Behind every successful person ...'

This involves students thinking creatively about jobs that link to a famous music star (or other famous person).

- Watch the Emil Nava (Music Video Director) video to introduce this session.
- Students work in pairs to choose a famous music star and then think of all the jobs that connect to that person, at two levels: people/jobs the star would need support from regularly and people/jobs the star would work with occasionally.
- The worksheet can be used to record ideas in pairs before holding a whole group discussion.
- The same technique can be used for any other 'industry' e.g. famous sports star.
- Encourage students to watch other Music Insider videos

Music Insiders B: 'What makes them tick?'

This involves students watching one of the Music Insider videos and then using a set of cards to discuss the major issues, in groups of 3-4.

- To choose the first video to watch, you could display the list of 'jobs' above and hold a vote.
- After watching the video, students carry out a 'speed discussion' in small groups. In turn, they choose a card, from an upside-down pile, and have 60 seconds to give a great answer, before it is the next person's turn. Students carry on until all the cards have been used.
- This activity works well if it is repeated for a second or even third video.

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