

Easy ways to use icould.com in the classroom



www.icould.com

1. Get students to take the Buzz Quiz www.icould.com/buzz/ to find out their animal type. Then ask students to reflect on the results in pairs. Ask questions such as does this reflect your personality? Do you think the suggested types of job might suit your personality?
2. Students work in random pairs to use www.icould.com and have 15 minutes to find at least two jobs that they would both like or consider doing. They have to agree! Each pair then joins another pair to explain their choice.
3. Ask students to watch three videos (in pairs or in their own time) and make a list of all the things that these people said they loved about their jobs, before reporting back to the class. Students then each list the top five things that would make them enjoy a job. Posters could be made to illustrate the major preferences. This technique could be used for other aspects of the videos e.g. the skills people use.
4. In small groups ask students to brainstorm as many jobs as they can in a particular occupational group (See Explore videos by job type <http://icould.com/watch-career-videos/by-job-type/>) e.g. Animal care or Fashion. Then in groups, students see how many of these they can find on www.icould.com. You could turn this into a competition.
5. Choose 10 videos and display these 10 job titles in class. Hold a vote and choose two videos to watch. Then ask students to produce a list of interview questions to use with real people they know. These interviews can be recorded on paper, audio media or video and shared in a lesson.
6. Show an icould video to the whole class. Then ask students to work in pairs to brainstorm other jobs that this person would come into contact with. Encourage students to think creatively. If possible, students can then work at a computer in pairs to see if they can find and watch one of these jobs.
7. Use icould videos to illustrate equality and diversity by searching for people working in non-traditional roles. Show one or two videos to the whole class and then pose some discussion questions – why did the person want to do this kind of job? What skills does s/he use? Does s/he have any problems? What does s/he love about the job? Look for stunt co-ordinator <http://icould.com/videos/abbi-c/>; train driver <http://icould.com/videos/eva-b/> or nurse <http://icould.com/videos/dave-d/> as examples.
8. Encourage pupils to form their own playlists of useful videos, using YouTube. Instructions on how to set up your own playlist can be found in this YouTube tutorial: <https://www.youtube.com/watch?v=LPDKqadQEP8>. Clicking on the YouTube logo to the bottom right of each icould video screen will take you through to that video on YouTube, or go straight to the icould YouTube channel, icouldstories.