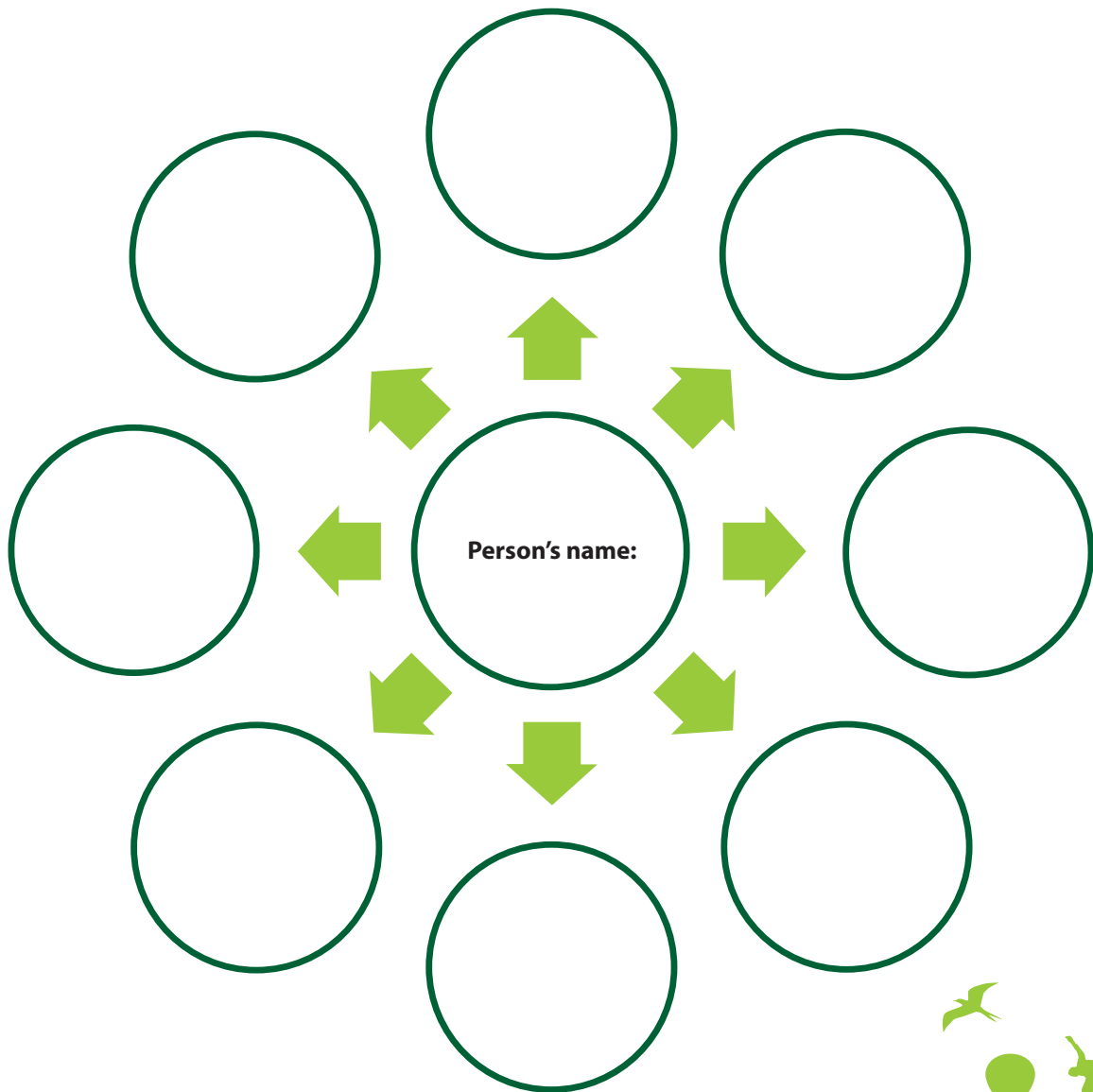




Unique Selling Point (USP!)

Name: _____

- Choose one of the icould videos and use the spaces below to record all the positive skills, qualities or experiences this person has got to offer.
- You could then do the same exercise for yourself – what is your USP?



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